

Policy Analysis and Development Support for the Government Leading Construction of Township Library

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Abstract

The township library is an important link and important “cornerstone” of the construction system of public library in our country. This paper analyzes and evaluates the government’s policy process and the development of the township library construction. Policy analysis and evaluation are carried out from these aspects: the government being conscious of the national culture policy, the government provides public cultural products, and the whole platform construction is the source of the development of the township library, and the government responsibility of the main body and the management unit of the township library; It is pointed out that the development of township libraries should be reflected in the improvement of relevant financial support system, the integration of social resources to promote resource sharing, the township library into the professional public library, government functions should be transformed into a number of aspects of government security.

Key words: Government; Township library; Public policy; Analysis perspective

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INTRODUCTION

With the introduction of policies for the five eleven cultural development plan, China’s gradual construction of public library system is covering the whole

nation. Comprehensive cultural stations in Township, engineering, farm house and other project advance toward the goal of full coverage of cultural information resources sharing. The township library is an important part of the construction of Public Library in our country (Liu, 2009). It is very important to construct the public cultural service system which is reasonable and the universal coverage (Pan, 2011). In the construction practice, the emergence of a number of basic public library service system construction mode, Such as: the city (county) in cooperation with the construction of Township government branch of Suzhou model (Shen & Wu, 2008); city, district, township three levels of government led the integration of urban and rural construction of the Jinxing model (Li, 2009). Jiangyin mode of two levels of investment in the city and town (Chen & Xie, 2010). Relying on community service platform to build the rural library of Zhucheng model (Jiang, 2010) and so on.

Its common characteristics are different degrees of government play a leading role to build. In practice, how to build a service platform and realize the universal equality of public library services and to achieve a breakthrough in the development of the service based on the construction of the service platform of the very weak. But the construction of the township library is also facing many problems which are the professional transformation and the system integration, which need to be studied and solved. The leading role of government in the construction of the township library plays an important role in the construction and development of the township library.

1. POLICY ANALYSIS AND EVALUATION

1.1 The Government Being Conscious of the Implementation of National Culture Policy

Public library is one of the institutional arrangements to protect the rights of citizens, and China signed the United

Nations Convention on economic, social and cultural rights in 1997. The fifteenth article of the Convention provides that the State Party to the present Covenant recognizes the right of everyone to participate in the cultural life; to enjoy the benefits of scientific progress and its application; and to enjoy the rights and interests of the right to be protected by any scientific, literary or artistic work. The public library can provide the right of access to information, reading and other specific cultural rights, the protection of these rights depends on the government to provide the relevant cultural and legislative, cultural policy, cultural facilities and other institutional arrangements.

This system safeguard measures mainly for the establishment of a sound public cultural service system, that is to say, establish and improve the public cultural service system is to meet the basic cultural needs of citizens, and to protect the basic requirements and basic ways, public library is one of public cultural service system in public cultural infrastructure. The government insists on the government leading, in accordance with the requirements of public welfare, basic, equal and convenient; strengthen the construction of township libraries. To strengthen the construction of the township library, improve the public cultural service network, and co-ordinate the planning and construction of public cultural service facilities, to adhere to the project construction and operation management, to achieve the integration of resources, to build and share, is the government's conscious implementation of national cultural policy practice.

1.2 Government Initiative to Provide Public Cultural Products

It is the duty of the government to protect the cultural rights of farmers and to provide public cultural products. This is the topic of the library industry for many years. Any cultural development achievements are created by different times, different nations and different individuals, but once it becomes a kind of fruit that can benefit mankind; it should be public goods of all mankind. From the view of the system justice, sharing the fruits of human culture development should be a right of citizens. In order to guarantee the rights of citizens to share the fruits of cultural development, it is necessary to make the appropriate institutional arrangements for the state, the government or society. The main content of this system is to store the large scale and orderly of human culture, and to provide equal access to the public. The library is the product of this kind of large-scale, ordered set of deposit and the use of the development of human culture (Chen & Wang, 2013).

At present, China's public libraries in the county level and above the library for the public library, and the county level library, especially the rural library is placed outside the public library, and the township library is also outside

the public library system. Therefore, for a long time, the cultural facilities in rural areas are lack, and the cultural needs of farmers can not be met. Offering the public cultural products for the farmers, and make the public library of the township to become an effective attempt for the farmers' spiritual home.

1.3 Integrated Platform Constructions Being the Source of the Development of Township Libraries

The development of township libraries can not be separated from the strong financial support, and its basic financial resources can be paid by the financial transfer. Especially in the underdeveloped and impoverished Township, it is difficult to provide public products by the township finance. Especially in the underdeveloped and impoverished Township, it is difficult to provide public products by the township finance. Township library can take the whole platform construction. Integrate basic cultural resources and promote the development of mass culture in the library, trying to let the library become a leader in the public cultural service system. Through the flat figure forum, culture salon, reading activity, and constantly enrich the people's cultural life, safeguard the cultural rights and interests of the masses. The overall platform construction can be integrated into the use of the township government funds and the culture of the district government funds, fully absorb and accept social capital to participate in the construction and development of the library. Various enterprises and social organizations and individuals in different ways invest in funds, books, equipment, etc., the use of the overall platform to create a social impact, so that the limited financial resources to play as much as possible economic and social benefits.

1.4 Clear the Government Responsibility of the Main Body and the Management Unit of the Township Library Construction

Some township libraries are the same in the construction of the main and equipment, but their operating status and service effect is uneven. The number of readers, the cleanliness of the environment, and the accuracy of the classification of the books is different. These results are caused by the lack of attention level of township leaders, the lack of professional spirit of librarians, and the level of economic and cultural development in the township and so on. To improve this situation, we should clear the responsibility of the main body and the management unit of the township library construction; the government can carry out the following steps: First, the establishment of the responsibility, rights, and obligations of the unified administrative accountability, administrative omission acts to develop the punishment measures; the government should give the service effectiveness and management benefit evaluation of the outstanding township library and the township government for material and spiritual rewards; to not in accordance with the provisions of

the time to open up or to divert the special funds of the behavior, it will be ordered to rectify or pursue legal responsibility. In the actual operation process, because the District Culture Press and Publication Bureau and the township government belong to the same administrative level, it may cause the management and coordination of the cost increase or management efficiency is low. No relevant provisions of the specific measures should be determined by the final decision of the dispute. The author suggests that the government should be clearly related to the construction of the main body of government responsibility, and give full play to the role of regional library industry organizations to guide and realize the role of resource sharing. The township library should actively cultivate the social autonomy organization of the volunteers and the people of the rural areas of the reading consciousness.

1.5 Governments Leading Being the Key to Construct the Service System of Rural Public Library

Since the reform and opening up, the party committees and governments at all levels have gradually realized the importance of cultural construction in the process of focusing on economic construction.

It is pointed in the “CPC Central Committee Office, the office of the State Council on Further Strengthening the rural cultural construction”: The government should attach great importance to the construction of rural culture. Party committees and governments at all levels have an important responsibility to strengthen the construction of rural culture. The government should bring the rural cultural construction into the important agenda of the party committees and governments at all levels, and into the economic and social development planning, and into financial expenditure budget, and into poverty alleviation plan, into the assessment of cadres promotion, to ensure the realization of the goal of the rural culture construction. Set up the target responsibility system of rural culture construction, the rural cultural work included in the establishment of cultural advanced counties (cities), towns and villages and towns to create a civilized city, civilized village and other related evaluation system”. If the party committees and governments at all levels will be the “five into, one included” into practice, will greatly promote the development of grass-roots cultural construction, will also provide a strong support and protection of rural public library service system.

2. RHE DEVELOPMENTS OF TOWNSHIP LIBRARIES

2.1 Improve Relevant Financial Support System

Government departments should change does not match the current levels of government property rights and the

governance situation, the financial expenditure to the township government, increasing the financial support to the public service of township libraries. Taking into account the center branch model and online service model is the future direction of the mainstream of the library service, Therefore, the central government and the provincial government in the construction and management of public libraries should take on the construction of digital libraries and the total construction of the construction tasks and project funding, The central government and provincial government is responsible to the township library provides books, flow collection, mobile service equipment, electronic reading room construction, village and township library personnel training and business knowledge update training, township library construction funding support. The property right of the township library is owned by the people’s governments of all towns, and the special funds for the development of the special funds for the township libraries are allocated to the people’s governments at the township level for 100,000 yuan each year, it is used to take charge of the course of the operation of the township library of water charges, electricity, equipment maintenance, Internet access fees, management system upgrade and maintenance, and to carry out activities and books purchase, etc.; Each year the library book purchase according to the plan is submitted to the District Bureau of Cultural Affairs unified procurement management.

2.2 Integrate Social Resources, Promote Resource Sharing

To speed up the integration of resources among the libraries in the region, the library resources of the public library and the public library will be dispersed in the public library. In the development of public library development and resource sharing planning in the region, the scientific orientation and dislocation development should be carried out in different types and different levels, Enterprises and institutions of the library can be based on the industry, professional characteristics, focus on the industry of public library, professional public library development, the government’s public library to the development of integrated library, School libraries at all levels can take into account the development direction of educational libraries and professional libraries. At the same time, to effectively enhance the service function of the comprehensive public library, fully learn from the advanced experience of the developed countries and regions public library, To increase employment, training, education, entertainment, communication, literature and other aspects of professional services,

2.3 The Township Library Into the Professional Public Library

Non professional status of the township library is related to the unique discourse system of the public library in

China. We usually say that the public library usually refers to the county level and above the library. Therefore, the township and the following basic libraries are excluded from the public library. Many local governments have introduced the cultural development strategy to build the basic level library to form another kind of cultural facilities. Therefore, the premise for the development of the professional development of the township library is to reconstruct the discourse system of the public library in China, and will be included in the category of public library. Libraries of villages and towns in the new historical period carry the function of social and cultural inheritance and development hub, through from top to bottom of the main branch library system, spread national culture, heritage of human civilization. Some of the various pseudo scientific, unhealthy culture ideas in the people gradually spread, and the vulnerable groups are hurt by the event, the real information asymmetry of the real let them to weaken the ability to Weaken. Take the discourse system of the township library into the professional public library is not only the need for the development of public libraries, but also the most economic system arrangement of the rural social stability.

2.4 Government Functions Being Transformed Into “Government Guarantee”

After the completion of the construction of public library service system, the responsibility and function of the government leading role should be mainly reflected in the government guarantee, Through the rule of law to protect the sustainable development of the service system of the township library, it form the self governance mechanism of library science development. The administrative management system of classification management is in the long-term formation of our country, so “A government runs a library” almost becomes inevitable. For belong to among libraries under the jurisdiction of the government is different, different levels of government, establish a unified financial management, unified management, unified service for the requirements of general and branch library system formed a strong institutional barriers. The township library is the cultural infrastructure of the township government, and the overall platform construction needs the support and cooperation of the township cultural station. But library management personnel and cultural station staff are responsible for their own management department, the normal operation of the library funds and property management of the lack of unified supervision and guidance. It presents a conflict between the public cultural service integrity platform and the existing public cultural management system. Therefore, it needs to integrate the government’s cultural function and implement the government guidance of the library industry management and library board

system. It should be in the form of laws and regulations to regulate the owner, the construction of the main body, the management of the role and position of the main body, the establishment of responsibility, power, and the management system.

CONCLUSION

Township library is an important part of the construction system of the public library in our country, but the construction of the township library is also facing many difficulties, which need to be studied and solved. This study taking from the perspective of public policy to analyses and review the government leading the construction of the township government policy process and the development of security, to can see the government in the construction of the township library in the implementation of national cultural policy, government initialization to provide public cultural products, to understand the whole platform construction being the source of the development of township libraries; to make clear the government responsibility of the main body and the management unit in the construction of the township library; to integrate social resources to promote resource sharing, the township library into the professional public library, government function being changed to “government guarantee” . The leading role of government in the construction of the township library plays an important role in the construction and development of the township library.

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