

The Theory of Ecological Civilization Think Tank's Credibility

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Abstract

On October 27, 2014, China decided to focus on building a number of new high-end think-tank has a greater impact and international influence, attention to the construction of specialized think tank. Also decided to focus on building 50-100 countries need, distinctive, institutional innovation, specialized think tank to lead the development of new high-end, 2020, the formation of a new think tank system with Chinese characteristics. In the eighteenth Third Plenary Session of the Communist Party of China put forward, top-level design, system construction and other aspects of foreign exchange from the think tank building become part of China policy decision-making system. These important expositions showed both think tank construction is to promote an important part of national governance systems and governance modernization, but also for the construction with Chinese characteristics pointed out the fundamental direction of the new think tank, put forward the overall requirements. However, from the "food poisoning" is said to be "lactose intolerance" to the "those old petitioners ... at least 99% or more mental problems", "only widen the gap between rich and poor, society can progress", "nail house" pushing up prices "absurd arguments of these experts; in this" digestion authority "era, expert repair has become" brick House", people become" old do not believe. "With the occurrence of fermentation Chinese social confidence

crisis, along with the expert authority of digestion and decline, today's society is being staged reality version of "Zhen Huan Chuan". Credibility—as happened Premised think tank building, now just like the "luxury" like scarce. Thus, the crack credibility crisis, bear the brunt of the moment we are building with Chinese characteristics, the new think tank problems to be solved.

Key words: Ecological civilization; Think tank; Credibility

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INTRODUCTION

Moment, whether it is integrated or professional think tank think tank - either government-run, private or purely academic think tank - is facing an unprecedented challenge. July 2010, "China Youth Daily" research center on expert credibility issues a survey by "public opinion China network" and "Sohu", the survey showed: 39.5% of people believe Experts Say just one of the words, 31.9% of experts Say people feel the need to distinguish judgment under the circumstances; 20.4% of people believe experts Say simply not to be believed, only a mere 6.5% of people think that "social authoritative experts, trusted." Experts credibility of the decline, not only the authority of overdraft expertise, but also damage the party and the government's image. "Do not superstitious experts, it is just a legend," ... sort of ridicule rampant in recent years, people no longer believe.

Credibility is the think tank to subsisting epistemological basis and Embryology premise that experts play a good "staff" role, playing good "think tank" role, will be on "natural science of man" and on

“Human Nature Science” externalization or logic preset materialized. Therefore, how to resolve the current crisis of credibility, enhance their own authority and influence, which is the construction of the new think tank should first solve the basic problem and premise. Combined with many cases in recent years occurred in the relevant art undermine the credibility of the expert, referring to early 2015 the CPC Central Committee and State Council issued *On the Strengthening of the New Think Tank Construction With Chinese Characteristics Opinions* (hereinafter referred to as *Opinion*) and the party's ten the relevant requirements of the Third Plenary Session of the Eighth, for “investigation” reflected the impact of expert credibility complex factors, especially the following recommendations.

1. REFORM EMPLOYMENT MECHANISM, STRICT MANAGEMENT SYSTEM

People, productivity hardware elements “primary, revolutionary factor”, the development of think tanks versa. In order to improve China's new think tank itself “productivity” that credibility and influence, we must first think tank construction experts to develop strict inclusion criteria in the selection and appointment problems, but also to establish expert exit mechanism. Just as the *Opinions* pointed out, “to bring up a stick to the correct political orientation, ability and integrity, innovative spirit of public policy research and decision-making advisory team”; to “establish a sound governance, vibrant, regulators powerful think tank management system and operation mechanism. “In fact, the decline is largely contingent cohabitation with experts about the credibility of the experts think tank. “Survey” shows: 72.3% of people think that a lot of “pseudo-experts” is full of specialists, experts and quality varies greatly; weight status, weight status, light quality, light moral selection, employment standards, making many experts become a “brick house”. “Brick House” are often published some irresponsible comments and even the concept of right and wrong, and then cause widespread dissatisfaction with the public. For example, in May 2012, claiming to be 董良杰 environmental experts of the University of Hawaii issued a “water-containing pill” speech: New uses, “China is the pill consumption superpower, not only people eat, and the invention of aquaculture contraception Environmental contamination can lead to drug wildlife infertility or reduced regeneration, was Interference scholars estrogen found in drinking water, 23 water sources have, the Yangtze River Delta is highest. In addition, their use as POPs, general water treatment technology to afford; human body accumulation, unpredictable consequences. “For a time, a public outcry, mass panic, after the *People's Daily* and other media rumor, just calm the situation. The so-called “environmental experts” Dongliang Jie also

had to apologize to the public, and because of “suspicion of trouble” and according to the criminal detention by Beijing police. So “Brick House”, not only failed to offer wisdom and ideas for the country and the people, but for selfish Xinkouhuzhou, experts completely forget about social responsibility seriously, and even affect social stability. Experts credibility Hath not drop the reason? Visible, on the selection, employment issues, China's new think tank building needs to develop a strict and impartial expert inclusion criteria, and as far as extensively absorb a certain influence, professional people with professional think tank associated with the representative of characters and full-time researchers, rather than “social activist”, media commentators, and so on.

The creation of a new think tank must “establish a sound governance, vibrant and effective supervision of think tank management system and operation mechanism”, “features” This is one of New Socialist think tank, think tank experts also insist on truth, justice commented hard guarantees. In order to regulate the words and deeds of experts to socially responsible and accountable to the public, responsible for their own, more important is the credibility of the think tank responsible, think tanks in the construction process, the need to develop a strict management system, strict accountability system especially strict elimination mechanism, those chemicals character is poor, in fact, its reputation hard to associate the “Brick House” promptly removed from the library. Expert opinion must be scientifically rigorous, and can withstand the practice prove or disprove; warehousing specialists must industry specializing in surgery, must reflect public opinion, the heart of the people, refused to endorse capital or power; it must guide public opinion, public enlightenment, supervise the government. For the words and deeds of think tank experts, a “missed” the have “blacklisted” several “missed” would have been expelled, malicious fraud must be “brought to justice.”

Everything happens for a reason. In recent years, the media and the public all the negative perceptions experts even joking, it is not really nothing. Most experts have been criticized by certain interest groups are being bought, make some absurd even laugh very attentively None of opinion; followed by some preference “Lai God,” the experts who will be invited to present a responsible department or authorities, which played “mission” is to absolve responsibility for these sectors, such as the “road collapsed because of the discharge of firecrackers,” Yangtze River capsized because “tornado unpredictable” and so on. Unfortunately: After the incident, although the party and government department heads, the construction unit to be held accountable or fines, but could not see which experts due to be untrue statements “Uncap” or “justice”, causing some experts as a These artists “moonlighting” as the “Civil war”, “traveling.” They did not dare conference appearances, only meeting played no time; without them, “can not say” remarks, only that they

“do not want to say” remarks. Therefore, to effectively put an end to such phenomena, for every expert forums, seminars, hearings, ecological civilization must invite the same think tank specializing in vision or position but different experts debate participants, invite the interests of the community stakeholders, media, the general public and regulatory agencies to attend as observers, and even might take the form of live television, the real-time speech or expert opinion public, to accept supervision of questioning and the whole society. In a sense, academic unscrupulous phenomenon is not terrible, terrible thing is this is still a lack of an effective system of normative force. This problem is not solved, these “Brick House” business as usual will cruise around the butt interests, hidden behind pious heart of acquisitiveness smoked.

2. TO OVERCOME THE “FEAR OF DISEASE”, AWAY FROM THE “CHONG FU DISEASE”

“The reason why think tanks play a significant role, to give civil recognition, where the most critical thing is to maintain high quality on the basis of academic achievement, to maintain the independence of think tank” (Wang, 2014). This “independence” requirement: The moment we think tank construction, we can not be like the government-run think tank, as his own authority downgraded maid, became the spokesman for the relevant departments at all levels of government; nor the non-governmental think tanks like the West did, to put their “overstating” the power of the “enemy”, dedicated to the “opponents” or some “known” role with government and business against; the government for the development of scientific decision-making, the former “matters little,” the latter “more failures than successes.”

Thus, China’s new think tank must be decoupled from the official. Think tank, once the “semi-official” in nature with, it will cater to the official, the official spoke as their mode of existence. This non-independence cause they can not take an objective stance expounded their objectivity proposition—“can not truly imagine something, but it can imagine something real” (Marx), even become the government’s “image voice”, the result would stand in the public’s “antithesis” as the “enemy of truth” or power dependency.

“We defend the legitimacy of the new think tank, it can not be like the past, as some semi-official think tank, based on official authority” set “so-called” argument topics “and” hearing conference title, “the official decided to do immature knowledge”; nor to certain ministries, “a guest” role, irresponsible on their assertion of an immature and informative “advice” lower levels of government departments to adopt; but can not be the name of “expert authoritative interpretation” on the cover, relevant government departments profitable decisions

applying professional paint. For example, shortly before the central inspection teams for the outstanding problems of the environmental protection department pointed out the existence of—“red top intermediary”, “money Rush” power “to intervene EIA” and other ecological civilization think tank should maintain their independence: that is, Marxist Ecological concept, based on a philosophical point of view, dialectical way of thinking, according to the principle of party spirit and the principles of academic research and elucidation of these issues (Zhang hair), in the “mantra”, while not “outspoken” and “truthfulness.”

Chinese characteristics are a new non-profit think tank, research and consulting firm strategic issues and public policy as the main object of study, in order to serve the party and government scientific and democratic decision-making for the purpose of the law. Scientific, objective and fair, this is a professional think tank think tank, including the type of vitality, and also proposed think tank recommends targeted, the effectiveness of the fundamental guarantee; and to do this, it is bound to get rid of the capital, directly or indirectly, Entanglement and control - clear vain Become an expert, feeling conscience do think tanks, upright suggestions. The fact that in the past, the credibility of the expert think tank the decline, largely with “money” can not get away. This is, also “investigation” confirmed the results: 79.6% of people believe that “some experts lack of social responsibility for the benefit of groups endorsement” is an expert become “Brick House,” the direct cause. For example, with respect to 2009 occurred in Guangdong Panyu waste incineration event, several experts had flatly: Waste incineration is a common practice abroad, harmless to the environment. As everyone knows from the beginning of 2000, waste incineration power generation in foreign countries had essentially been abolished. Vice president of China has been reported in which several so-called “experts”, there is a waste incineration process patented invention, there is a garbage furnace is doing business in America. Stakeholders such as “expert” to explain and defend the interests of the group, how can the public do not understand and hate it? Truth and profits, always out of tune. Both tight corner just as the wolf and, once bound, the inevitable “as the evil”, will inevitably lead to the loss of social conscience or think tank expert sense of social responsibility. As Engels said:

Dominates one capitalist production and exchange of best interest, but the most direct benefit of their behavior not only that, even such benefits - on the manufactured or exchange of the product. utility purposes— completely relegated to a secondary position; when sales profits become the only available power (Marx & Engels, 1995, p.385)

from the kidnapping capital of the new think tank, looked up, to completely change the “Capital second wife”. role, we must break the “inviting party - agency - experts” this relatively complete industrial chain, is no longer involved in any form of “speeding” or “moonlighting”; in addition,

to overcome the “Fu Chong disease” instinct, we build The new think tank could no longer hold any capital or interest groups or consultants think tanks.

However, “once thought to leave interest, they will make a fool of yourself.” (Marx & Engels, 1995, p.103) Create a new semi-official think tank, neither is the nature of the unit, it can not be profitable nature of the business, so its survival on the fulcrum of what is it? In fact, according to the materialist dialectics, we have reason to believe: no profit, just is the biggest profit. “Dialectics in the existing understanding of things certainly contains both the existing understanding of the negative things; dialectics de facto form for each are from the constant motion and, therefore, from its temporary aspect to understand.” (Ibid., p.112) from the dimension of materialist dialectics to see our new non-profit think tank, it is to deny their own way in order to confirm their existence and value to the non-profit way to win to enhance their credibility, the largest and most long-term “benefit”; credibility with the support of the masses and will have all kinds of donations also followed, and why should we worry can not be based, can not survive it? Furthermore, non-profit, but is temporary, it does not mean that is not profitable, but not profitable in their own way in exchange for social profit, nation-building profitable, profitable production and life of the people.

3. REINFORCE PROFESSIONAL BASIS, CONCISE ACADEMIC DIRECTION

Profound professional quality, which is China's building a new think tank for the emergence of various social problem diagnosis, pulse and open the correct prescription of embryology premise. For example, ecological civilization think tank, according to the *Baidu Encyclopedia* and “general” interpretation, it can be defined as: a think tank on the construction of ecological civilization, or “think tank” is made with the environment or ecology related to the humanities and natural sciences scholar, as well as environmental managers, entrepreneurs, etc., as “beautiful China” construction, “green” practices and other aspects of advice, provide the best public research institutions theories, strategies, methods, ideas and the like. Here's the “best”, that is to require every professional expert such think tanks in the professional field must be closely related (science or humanities) has a profound knowledge and get recognized status of people, in some extent, represents the absolute authority of knowledge. The kind of “wall reed” type of character, “mountain bamboo shoots” type of expert, can only flicker public in time, but not credibility in a lifetime achievement. For example, in Hunan Province Hengdong Big Town, more than 300 children were found to excessive blood lead levels, the villagers and the village a suspected chemical plant related to the production of

electrolytic zinc. But the local environmental protection department officials say, because excessive unsure, biting a pencil in his mouth “is also likely to exceed the lead.” Remark a public outcry. The main ingredient is graphite pencil and a non-metallic lead, which was common sense. “Biting a pencil is also super lead,” the absurd argument, not ignorance, that is, out of people's lives and health of disregard or indifference. Before the investigation did not rule out industrial pollution factor, local officials wishful thinking for the chemical industry shirking, environmental protection departments have also allowed to draw “the factory management basically in place,” the “authority” conclusion. Such initiatives and conclusions in the face of “map with the truth,” the news reports, the “intuition” in front of the people, not only feeble, unconvincing, and gives experts quibble polluting enterprises, the Government polluting enterprises “Justifying” feeling. Thus, expert credibility, without compromising the credibility of the government strange!

As mentioned above, the construction of China's new think tank, involves the natural sciences and the humanities, as well as cross-coupling two disciplines. But we must not use this as a reason for the think tank into a hodgepodge-hodgepodge composed of staff, research topics hodgepodge like. For example, at present, China's ecological civilization think tank research priorities should focus on the national “green” in the process of major strategic needs and important hot issues and expand, issues such as the *New Environmental Law* encountered in the process, “green” process the existing problems, “on strengthening the construction of ecological civilization opinion” problems in implementing the like. These countries major strategic issues, are the public gaze direction; the construction of China's new think tank caught these problems, it caught the public's eye, naturally indirectly to enhance the credibility of the think tank.

So far, domestic think tank or research centers, there are many. It is undeniable: some think tank or highly specialized research centers, specializing in long-term focus on a particular field, even their own research in the field has reached or is about to meet international standards, and thus, it is concise academic research, they described under the foot work, but in the research direction of “eyes” or “starting point” but there is an obvious problem: You can not “closely follow relevant national major decisions, combined with their own advantages and characteristics, strengthen the integration of resources, the timely introduction of the guide correctly Theoretical deep, close contact quality real significant achievement.” And that, precisely, we think tank to promote the construction of key lies. For example, ecological civilization concise academic think tank at the main direction, we must first focus on “ecological civilization,” the world environmental movement “Chinese discourse” in-depth and expanded, and as a

new concept of think tanks to carry out the operation, a new theme, a new starting point and new logic; to stand in the global environmental protection “new normal” political height, shoulder the theory and practice of mission and responsibility of leading the study. With this research starting point, which together with “tender issue” or “commissioned by the project,” the guide, a few years, it will form an ecological civilization research think tank has its own characteristics, affixed with its own unique “tag” or “fist products,” the think tank itself ultimately generate unique discourse, unique style and a unique style.

4. STRENGTHEN THE APPLICATION OF THE THEORY, MAKE MORE POPULARIZED THEORY

Marx said: “In theory countries to achieve a degree of, always depends on the theoretical level needed to meet this country.” (Marx & Engels, 1995, p.11) of the new think tank to enhance their credibility and influence, must first the party and the country the practical needs of the “center”, with their research expertise is “radius” in order to study their conclusions will rise to the party and the state, and by the power of the state, the diagram depicts the credibility of the think tank, the perfect “round.” For example, according to the director of the Institute of Geographical Sciences and Natural Resources Research Center for Environmental Remediation Chen Bin, over the years the Institute has been working on soil remediation, which is not nowadays at the national level “strategic needs.” However, some experts have talked about this, this way, the public has also been based on subjective and some people outside the industry, the fertilizer deemed to cause pollution of heavy metals in soils culprit, and is committed to exploring appropriate solutions, everyone knows, Our fertilizer (fertilizer) heavy metal content of only a few percent of the United States, but the US administration only 1/3 of history, that is, the associated pollution of soil and use less fertilizer. Such research, even if the theory of deep again, and then the right, but not the big practical utility, to improve the credibility of the experts and specialists to expand in terms of influence, it is futile. In view of this, China’s think tank construction must have a “national” consciousness or “strategy” consciousness, the country needs to focus on, referring to the public “care of” to establish their own research priorities; at the same time, we should reform the evaluation system accordingly, establish a user community, government, business and other main evaluation mechanisms to solve the major needs and contribute to the country as a real core standards. As set forth in this opinion, as Article XVI, “to deepen the reform of the evaluation and application of the results of the transformation mechanism. Perfection innovative and practical contribution to the quality-oriented approach to

evaluation, to build user evaluation, peer evaluation, social evaluation index system combining”. Only this way can we truly think tanks from the “guard” to “forward” from the “edge” to “frontier” from the “one-way” to “interactive” and finally evolved into “the people trust, reliable industry, government lingua franca “The strong credibility.

Credibility, just think tank building soft power potential or possible, in order to be here, “potential” into “existence”, “may” into “reality”, then, think tanks every proposition, every idea, all It must be closely combined with practical, with real needs as required, in order to solve practical problems for the dimension, targeted and operability. Unfortunately, some of the existing domestic think tanks, universities, especially think tanks, are keen to purely academic research. Their knowledge of purely academic objectivity and sex as its own “high quality”, the “On the Road to Knowledge” causing them serious divorced from reality, in concept or category in “circles”—is not a concern “this side of the world.” but concerned about “the other side of the world”; not living in the real world or “civil society”, but living in the “concept of the kingdom” or “clouds of heaven”, the results of their research will inevitably as Marx called “German Ideology ‘That—due to lack of reality or applied and had” bound in dusty attic for mouse teeth to criticize”; its research activities and will become Hegelians similar event—” Imagination The main activities of the imagination. Therefore, think tanks should clarify their role, function mission. For our social policies or objectives, measures, experts think tank should be the traditional “interpretation” model to the “Predictive recommendation” change—not only to its “feasibility analysis” and to be “execution assessment “; not only in his study research, but also to actively create conditions for the selection of outstanding scholars recommend testing exercise to the real sector, involved in policy formulation, and support them in-depth research, based on practical output consultative governance recommendations. Also, upon request, establish think tanks results reporting system, broaden the application of the results conversion funnel and improve the conversion efficiency. In the “Critique of Hegel’s Philosophy of Right Introduction”, Marx clearly states: “As long as persuasive theory, be able to grasp the masses; and as long as the complete theory, people will be able to convince the so-called complete, is to seize the fundamental things.” (Marx & Engels, 1995, p.9). Where so-called “fundamental” is the needs of the country, the actual needs, needs of the masses, the real needs, in a word: The need to practice. Only seize such a “fundamental”, our think tank is enough “Mastering the masses,” as the masses of “spiritual weapons” into reality outside “material force.”

In recent years, some experts in order to show their professional skills or in-depth knowledge heritage, often professional “discourse system” rather than ordinary

“Men” to characterize their views, such as various abstract arcane symbols, numbers, etc.. They like the prescription the doctor opened the fonts that allow Ruzhui public reading of Wuli clouds, which gives a variety of “misreading” foreshadowed, causing expert credibility shelter. Currently, expert analysis of social events and public issues, each of the disciplines noun stacks up, a lot of highly educated but non-professional people Shangqie not read, can not figure out, let alone the masses of ordinary people. The complex issues simple, profound language popularization, abstract figurative content, this is the think tank building should characterize the way the discourse is think tank close to life, close to reality, the masses, eventually widely accepted by the public and Identity logic. For example, in think tanks ecological civilization, as the country's only national planning pilot provinces determined by the Ministry of Environmental Protection, the practice of Shandong Province to be emulated or reference. The province announced the “second five” environmental planning objectives clearly written: “Water should have fish to clean air.” 2012 “two sessions” of the province's government work report proposed building “eco Shandong” to “blue sky, starry” as environmental goals. Such expression popularized by the praise of industry experts. February 20, 2012, Shandong Province People's Congress, the provincial Environmental Protection Bureau Director Zhang Bo accept China news agency reporter said that the translation of professional level of things into the language of public relatively easy to understand, is to make society more easily understood, this It is a useful exploration of Shandong.

5. INCREASE COOPERATION OF RELEVANT DEPARTMENTS, DIVERSIFIED PARTICIPATION MODEL

Increase cooperation of relevant departments, It is a think tank to unite in social events and analysis of public issues in all the issues related to the industry, academia, research cooperation research each unit. We see, think tanks in order to play their own decision-making advisory function, then it must not just focus on the problem unilaterally. For example, the decision-making consultation of environmental issues, but also to many aspects such as political issues, economic issues, social issues, cultural issues. To this end, we are building a new think tanks have a “collaborative innovation” consciousness, which is coordinated reform of institutional mechanisms to strengthen the school house, the house, school ,, by the school, the school and other cooperation to form powerful alliances, complementary advantages, the depth of integration of collaborative mechanisms, must not be self-righteous, alone. In the advance party and government departments, CASS,

SCHOOL ADMINISTRATION College, university, military, science and technology and business, social coordinated development of other think tanks, while promoting itself as “with Chinese characteristics of the new think tank.” Otherwise, we are bound to lose their own think tanks and academic advantages of professional advantage, when faced with a comprehensive study of major national strategic issues and related public policy issues, it will inevitably exhibit obvious lack of research forces, inadequate disciplines together, lack of staff together, agencies inadequate force, resulting in serious fragmentation studies.

The old saying, listen to others, biased the dark. Perfect degree of scientific experts thinks tank consulting with peers extent of participatory decision-making is a positive correlation. Because of the complexity of public decisions are often beyond the imagination of policy makers, if this lack of awareness, decision-making organizers inadvertently or deliberately refuse to participate in certain aspects of the experts, then the decision-making necessarily inevitable omissions. In recent years, some pseudo-experts spread around the hottest irresponsible remarks, which are missing the real experts debate and confrontation “empty field” are not unrelated. Some expert peer or out of “the matter concerns an armchair” spectators mentality, or “the good of others, self-preservation,” the traditional mentality, for pseudo-experts inappropriate remarks or turn a blind eye, or stand, or Harmony. As everyone knows, silence is the greatest crime, the truth is often more debates. For example, if on each environmental event or environmental issues, establish mechanisms for expert debate or game, so the above phenomenon is bound to be effectively curbed. Experts involved in “missing field” will also encounter problems abroad. “Federal Advisory Committee Act” adopted by the United States in 1972 is used to regulate the participation of experts in decision-making. The law of balance, neutrality and openness of the Advisory Committee of experts has made it clear that. It requires composition consultants must balance the interests of a balanced and knowledge structure, requires non-expert member of the Board Advisory Committee for the introduction of the activities and decision-making interested. Accordance with the provisions of the Act, expert consultation process must be transparent and open to the public on related documents. Our similar legislation may take some time, but the core idea for the bill, our country in the process of building a new think tank can learn.

CONCLUSION

Intelligence is the government decision-making “brain.” Enhance the credibility of the new think tank as well as to conduct scientific think tank positioned clearly think

tanks as research institutions, advisory bodies and service organizations undertaken by national mission and social responsibility, specifically “for whom service”; but also on the think tank experts and strict management, the establishment of strict selection of expert storage quit, words and deeds accountability, monitoring and review of public scrutiny avoidance system, norms “who rely on services”; it is necessary to accurately grasp the direction of think tanks, adhere to the state’s major strategic issues as the main direction to the social and public policy issues the research priorities, judged decision to advance the main principle of popular expression in public discourse as the basic paradigm, clarify “what service”; but also to facilitate the effective operation of think tanks, think tanks strengthen collaboration, focusing on broad public

participation to build pluralism funding channels to promote the rational evaluation of science, to solve the “how to serve.”

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