

Innovation on Social Transformation and Government Management

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Abstract

It has been proved that a strong bond exists between social transformation and government management. Therefore, the huge social transformation that China is currently undergoing has inevitably caused serious impact on the development of government management. Nowadays, it's essential for the government to build up efficient, incorruptible, public interest oriented modern government management system in accordance with the requirement from the development of socialist economic system in order to make their people show more confidences and trust in them. There are new aspects on the social transformation which has been occurring in consciousness, environment, system, and urbanization and innovations. Transformations above all have triggered on government management innovations that happen function transferring, separation from enterprises, changing in working methods and styles, and structure optimization of financial revenue and expenditure.

Key words: Social transformation; Government management; Innovation

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1. NEW ASPECTS ON SOCIAL TRANSFORMATION

There is no doubt that great changes have been made in China during recent decades. The leaders nowadays have

revealed their firm determinations to fight corruption and made great efforts to turn the existing government management into a new, efficient, and open and transparent one. And they have confidences in it. At the same time, the entire society shows more tolerance than before to the diversity of culture, idea, and innovation of today due to the fact that the generation after 80s exhibits more independence in thought and action compared to the elder ones. These young generations are well educated, open minded, positive in social activities, rich in legal awareness, broad vision and advancing with the times, and having strong sense of rights. Thanks to them, both the ideologies and values of the whole society are moving forward.

1.1 Stronger Citizen Consciousness

For a change, people show more interests in social affairs and eager to participate in them in recent years. In the past, the government has used to take on all things in the process of management and ignore multi-participation because of the prejudice they've got that citizens were lack of sense of participation, social organizations were immature, and the development of society was not perfect. Based on above reasons, the government was reluctant to accept the supervision and participation from the public which has lead to the consequences that certain public services which were covering public policy, public system, and communal product could not agree with the real needs from public. Some of these disagreements have provoked the public to anger because their voices could not be heard and they felt disrespected. Worst of all, some angers had triggered social conflicts and become great danger to social stability. In recent years, the omission of social risk assessment of local authorities while making public policy and implementing measures has not only caused the huge waste of social resources and also caused some mass incidents. That reflects the serious consequences caused by the government for their undertaking the

whole thing instead of letting the public gets involved. From the view of modern democracy theory, the real subject in social management is the people. Therefore, the government should no longer be the only center but invite private groups and more citizens to participate in social management.

1.2 Better Legal System Environment

According to the theory of modern constitution, the legal system is the best form for national governance. Therefore, the government should carry out management innovation in conformity with legal provisions. At present, the government has been working hard to upgrade the management according to the law which is also the internal requirement from statutory construction of socialist government.

It's true that the degree of legalization and institutionalization of our social management is not yet high enough and the conception that the government is ruled by a man not by law hasn't been got rid of from some government staff's mind. We admit that there is still big promotion space for our government to work for it. However, compared with the past, we do enjoy a better legal system environment.

Nowadays, the faith that the Constitution and the law are inviolable has been accepted widely by government staff and helps them to change certain wrong ideas into the right ones which have successfully in guiding them to handle government management in the proper way. In the past, they may think power overshadowing law and believe that it's permitted to handle social affairs on their own will by using their power instead of following laws. Now the rules have been changed. They must show their respects to the authority of the law and implement management in strict accordance with the law.

On one side, the citizens have obtained more rights in supervising the performance of government. On the other side, the media as newspapers, magazines, internets, news, and etc. have put out persistent propaganda of legal knowledge on the purpose of increasing public's awareness of the law. In addition, they've been keeping a close watch on the performance of government staff. Under full supervision, if the government staff have committed any following misbehaviors including professional misconduct, act of omission, overstep one's authority, violate discipline, break the law, and etc., they will be exposed immediately in front of the public and definitely pay a heavy price for what they've done.

1.3 More Fairness and Justness

With the development of the society, more and more problems and contradictions which should blame the irrational, non-standard, unstable, and injustice systems have been arisen in social field currently. There is lack of fairness and justness among these issues especially in the household registration system, health care system,

education system, labor system, and housing system. To handle these hot potatoes, the government has taken actions such as promoting equitable distribution of social wealth, protecting the interests of people, and enhancing the quality of their life in order to create a fairer environment.

Along with the rise of internet, people are much easier to tell the government about their real thoughts and needs. And they have countless methods to supervise the government service and show their discontent in time. The timely exchange of information with people has pushed the government to fulfill their obligations carefully and dare not to take chances in seeking privileges. This means more fairness and justice to normal people.

1.4 Higher Urbanization Level

It has been over three decades since the implementation of the reform and opening-up policy in our country. During this process, our communities in both urban and rural today have been changed out of all recognition. Thousands of people rush into cities each year and contribute a really high urbanization level to China compared with any time. There are kinds of communities nowadays besides company dorms and the street residents' committee which used to be the only few types. The change of community models has reflected the higher urbanization happening in China today. Those communities may locate inside urban, rural, industrial development zone, economic development zone, high tech development zone, Sic-Tech Park, rural-urban fringe zone, and accumulation area of the floating population. It could be under the running by property management company, enterprises, or government organization at the basic level.

The high urbanization level has caused the loss of rural population and the decentralization in rural community. The centralized management mode no longer works since more and more young farmers go out to take a chance, get employed, and resident in urban. Thus, fewer and fewer people remain dwelling in rural communities where the residents are merely composed by the elder ones, children, and women now. The shortage of labors makes these villages more and more backward. These left-behind people have to endure loneliness, poverty, trauma of separation, lack of love. Certain amounts of them are more likely to be violated by criminals due to the fact they are weak in both physical and mental condition and the worst of all they are kind of forgotten by us.

Above all, the urbanization has changed the rural community models & economic and social structure and caused abundant moral matters and social stability problems. During this process, the over-crowded cities have to face phenomena of the over-increase of urban population, over consumptions of government, excessive consumption of resources, serious pollution, and non-human oriented indexes.

2. INNOVATION ON GOVERNMENT MANAGEMENT

2.1 New Contents of Government Management

Speaking of innovation, the government now makes up their mind to reform the examination and administrative approval system by abolishing certain administrative approval items and simplifying the procedures of the rest through which the government will definitely put a much stricter standard on social public affairs. In other words, the government must change its functions and rectify the style of work which includes optimizing the management mechanism, setting up e-government, establishing the system of public crisis management, building a responsible government, and turning into a learning government which will draw on the experience of other country.

2.2 The Power to Push Government Management Innovation

On one side, the rapid growth of China's economy has provided an essential material foundation to its innovation on government management. Thanks to the powerful economy, the government has acquired enough money, office equipment, technology, methods to make these innovations happen. On the other side, the economy urgently demands the improvement of government management which will promote economic development. Thus, the growth of economy can be regarded as the basic power for government management innovation.

It is well known that the changes in economy will definitely affect the political operation state even rewrite the political rules. As the carrier of political institution, government agencies have to reform their organizational structure to adjust to both the development of politics and economy. And we should consider this as its first internal power to push the innovation on government management.

As for another internal power, we come to democracy which has always played the most important role in maintaining social stability and created the perfect social circumstances. The democracy has created the stable political and economic environment and spared the government more time and energy to continue its innovation.

2.3 The Resistance to Innovation

As we know, innovation has been always besieged by resistance. The conceptions of people are always restrained by the limitation of time, tradition binds, circumstance, and personal experience. As a result, certain conceptions which used to be highly approved by tradition or individual will definitely unchangeable in short time while external conditions face tremendous changes. For the same reason, conceptions failed in updating with time will no doubt become strong resistance to government

management innovations that are happening in technology, conception, and system.

Benefit conflict has existed long enough inside administrations which represent both the interests of nation and themselves. And when these two have conflicts, there is the strong possibility that administrations will protect the interests of their small group instead of our Party and country. Besides, the variance of cost in administrative behavior which means the implementation of one same administrative action costs differently from each government staff will cause conflicts. Each interest subject has entirely different attitude towards innovation. It is obvious these changes certainly will harm the benefits of a privileged few which are usually called as the vested interest groups that have gained a lot in the old system and turn these people standing in the way of innovation.

However, it is unexpected that some disadvantaged groups also object innovation because of their own narrow point of view that innovation may take off only means left of them and make their situation worse.

2.4 New Pattern for Government Management

2.4.1 Transferring the Function of Government

Under market economy conditions, the construction of service oriented government is pressing. For a long time, the government had laid too much stress on economic development and regarded social development as its accessory. The government now has succeeded in shifting the emphasis from economic construction which used to be center work for them and treat it merely as the method of social progress. Thus, they realize the purpose of social development is to improve the quality of people's life and turn into service oriented government. What's more, the government tries to push its management to adopt market principle and treat the public as customers by providing them high quality social service because the public has paid tax. That means the public has the final words for the performance evaluation standard of the government not their department leaders.

Under such circumstance, the government working staff has to take the responsibility of serving the people instead of merely governing them. They need to improve the public's satisfaction and reduce office costs. To accomplish these goals, the government is on its way to change its system of organization, add more functional behavior, and improve the working efficiency to make the government management much more open, transparent, clean, and normative.

2.4.2 Separating the Government From Enterprises

At present, the government should re-think over its relationship with enterprises carefully. Under planned economy, the government controlled the market and played a critical role in economy. Therefore, the government owned abundant enterprises at that time. Nowadays, China's economy is enduring huge transition which requires the government to give enterprises more

autonomy to handle their own affairs and allow the market to play its essential role in the allocation of resources. For that reason, the government must accelerate the reform of the administrative examination and approval system, substantially rectify and reduce administrative procedures for examination and approval, improve government working efficiency, deepen the reform of investment system, and respect enterprises as the dominant role in investment activities.

2.4.3 Changing in Working Methods and Styles

At one time the government has been vilified by people for administrative omission, overstaffing in government, and corruption which have caused the loss of public trust to a certain extent. What's more, some government organizations have put political achievements over public service and failed in fulfilling their duties.

Fortunately, our government has realized those problems in time and made great efforts to change all these by carrying out power list and duty list in every government department since 2014. Under such circumstance, the government working staff has to get rid of informal rules they have been followed which have been built above old habits, ideas, and styles for decades. Now the government has carried on responsibility system to civil servants who would pay really heavy price if violating any of these codes of professional conduct. These administrative disciplinary measures are composed of inquiring, removing from office, admitting responsibility and resigning, being ordered to resign, and etc.. It means the government has to take responsibilities while using their powers. The government management should replace their conservation by openness and transparent and let themselves under the immediate supervision of the public by encouraging people to take part in social affairs. Therefore, the government should exercise their rights in strict accordance with limits of power prescribed by law and working procedure and fulfill their responsibilities in managing economic and social affairs. If the government fails in performing duties, they will be prosecuted according to law and make compensation.

2.4.4 Optimize the Structure of Financial Revenue and Expenditure

To exercise the authority of the government effectively, they have to allocate kinds of social resources rationally which are composed of money, manpower, and material resources. As the most effective tool for social resource allocation, public finance system is carrying out a thorough and extensive reform which will definitely alter the used to be non-strict and over administrative financial system completely.

At present, the government considers fully of the interests of social vulnerable groups and low income

earners before making the design and arrangements of social system. Thus, the government lays particular stress on backward areas and low-income people while working out the transfer payment system. Besides, the government is in the process of drawing up and modifying different labor security systems and salary systems to establish legitimate salary increase mechanism protects the vulnerable group's lawful earned income. Refer to mature society guarantees systems in other countries around the world, the government tries hard to establish and improve various help systems on the purpose of protecting people's rights. When it comes to the tax paying, the government gives consideration to both efficiency and fairness during the process of taxation system reformation.

What's more, the government is endeavoring to deepen the reform of household registration system alongside with the two dimensional structure of urban and rural areas to complete the urban-rural integration and promote the harmonious development between urban and rural.

For the government itself, it has implemented green office by carrying on e-government and fulfilling the reduction of marginal cost. This means that there will be uniform standard, clear time limit of service, simplified procedures, and openness to administrative procedures for the examination and approval system. The people's voices will be heard carefully and no more barriers between different government departments when co-working are required. It has implemented structural tax reduction in order to stimulate domestic demand.

In a word, our government has embraced innovations positively. People nowadays are empowered more rights and enjoy more freedom. The society is changing while the government keeps improving the management. Therefore, we can see the bright future for government management innovation. And our people will definitely benefit from it.

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